

NORTHERN STAR SCOUTING PRESENTS KNIGHTS OF CRUNCHALOT



TEAR OUT PAGES
5-8 TO HANG ON
YOUR FRIDGE AND
USE FOR DOOR TO
DOOR SALES!

WWW.BUYSCOUTPOPCORN.COM

2024 POPCORN SALE

September 20 through November 3

WHY SELL POPCORN

Over **\$1.75 MILLION** dollars went directly back to Scouting programs in 2023 because of the popcorn sale. **\$1 million** went directly back to the units and Scouts to help pay for their annual program, camping and other Scouting events. Because of the sale, Northern Star is able to continue to provide top quality programs (see below). The popcorn sale is a **WIN-WIN** for Units & Northern Star Scouting. Visit www.buyscoutpopcorn.com for details.

WHAT DOES POPCORN SUPPORT

Besides helping Scouts like yours raise funds for their camp and Scouting adventures, the Northern Star Scouting popcorn sale supports unit operations and Council operations, including but not limited to:

- Campership Assistance
- Eight camp properties
- Membership Fee Assistance
- Scout Service Centers
- and more!



HOW TO GET STARTED

READY

- Download the Trail's End selling app.
- Connect to your Scout Unit.
(Ask your popcorn chair if you do not know it.)

SET

- Check out the Scout videos for tips on how to have a successful sale at buyscoutpopcorn.com
- Set your goal and make a plan.
- Practice your sales pitch.
- Attend the Popcorn kickoff on Sept. 14.

ONWARD!

- Start selling Friday Sept. 20 at 5p.m.

TRAIL'S END APP

Exclusively for Scouts to sell & manage their fundraiser!



DOWNLOAD THE APP & START YOUR ADVENTURE TODAY!

visit trails-end.com/app or text APP to 62771 to download

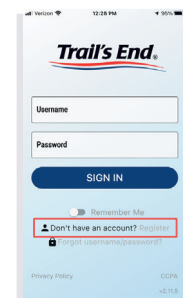
REQUIRED TO SIGN UP:

Council
District
Unit

SIGN IN OR REGISTER AN ACCOUNT

- Ⓞ Use your account from last year! If you need to change your Unit, go to Settings & select "Change Unit."
- Ⓞ Record ALL sales in the App & start selling today!
- Ⓞ Each Scout needs a separate account, even siblings.
- Ⓞ You can use the same email for multiple accounts.
- Ⓞ To switch between accounts in the App, click the name dropdown at the top of the screen.

Pro Tip, Be sure to allow the Trail's End App access to your device's microphone, location and Bluetooth to accept debit/credit. Trail's End pays all fees!



WHAT'S NEW FOR 2024

Check out the new and returning prizes for this fall's sale.

PLAY JOUST AND WIN PRIZES FROM HOLIDAY



New this year---Sell door to door and play JOUST to win great prizes from Holiday/Circle K stores and Northern Star Scouting! Like the classic game BINGO, get five squares in a row and win a Slushie/Fountain drink from Holiday/Circle K stores. Get all 25 squares and win a mystery bonus prize and be entered into a drawing for one of five Nintendo switches. Get your JOUST playcard from your Popcorn chair, or download one at www.buyscoutpopcorn.com.



KNIGHTS OF CRUNCHALOT JOUST

HAVE A LITTLE FUN WITH THIS DOOR-TO-DOOR JOUST (BINGO) CARD! USE A DRY ERASE MARKER OR STICKERS TO KEEP TRACK OF YOUR PROGRESS. WHEN YOU COMPLETE A FULL LINE (5 SQUARES) IN ANY DIRECTION, SNAP A PICTURE AND VISIT WWW.BUYSOUTPOPCORN.COM. THEN CLICK ON THE JOUST LINK TO UPLOAD YOUR PICTURE AND EARN A FREE FOUNTAIN/SLUSHIE DRINK AT HOLIDAY/STATION STORES. (LIMIT ONE PRIZE PER SCOUT). DO ALL 25 SQUARES AND EARN A BONUS PRIZE, ALONG WITH A CHANCE TO WIN ONE OF FIVE NINTENDO SWITCHES!

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SAW SOMEONE WALKING A DOG	MADE A CREDIT CARD SALE	DENIED! SOMEONE SAID NO	IDENTIFIED 5 DIFFERENT BIRDS	SOLD IN THE RAIN
SOLD TWO ITEMS IN ONE SALE	SQUIBBLE!	SOLD TO A HOUSE HAVING A PARTY	SUGGESTED MAKING A HH DONATION	SAW A CLOUD THAT LOOKS LIKE POPCORN
MADE AN ONLINE SALE AT A HOUSE	TALKED TO SOMEONE THROUGH A DOORBELL	WATCH A SALES VIDEO ON THE POPCORN WEBSITE	SOLD ON A WEEKNIGHT	SOLD TO AN EAGLE SCOUT

VISIT WWW.BUYSOUTPOPCORN.COM TO UPLOAD YOUR PHOTO FOR EITHER CONTEST. FULL CONTEST DETAILS AND FAQs ARE AVAILABLE ON THE WEBSITE. QUESTIONS?---CONTACT POPCORN@NORTHERNSTAR.ORG

SELL AND EARN MORE PRIZES FROM HOLIDAY FOR SCOUT AND PARENT



New bonus prizes this year include:

- Sell \$100 and earn a Cookie Cup from Holiday/Circle K
- Sell \$1250 and earn your parent a Holiday/Circle K prize pack, which includes a Free Circle K Coffee Mug filled with a 15 cent off a gallon fuel coupon & free car wash coupon.



VIDEO TIPS AND HELP FOR SCOUTS AND PARENTS



Visit www.buyscoutpopcorn.com and click on the video links to get advice and tips on selling popcorn from some of Northern Star's top selling Scouts, including J.J. Werner, the nation's third highest seller in 2023 (left). Parents also share their tips on motivation and what the popcorn sale has meant to their family.

OTHER HIGHLIGHTS

- Set a goal, get free chicken! - page 5
- NEW bonus prizes, including a LED Camping Fan/Lantern and blanket - page 9
- Join us for an one of a kind medieval lunch or other adventure prizes - page 10

TRAIL'S END PRIZE PROGRAM

Choose what YOU want for a prize by earning Amazon gift cards!




2024 SCOUT REWARDS

Scouts earn more and choose prizes they want on Amazon.com! Accumulate points towards Amazon eGift Cards when recording sales in the Trail's End App.

EARN POINTS*
App Credit/Debit Card & Online
 1.25 pts per \$1 sold
 Trail's End pays all transaction fees!

Cash
 1 pt per \$1 sold

Cash to Credit™ (NEW)
 Turn 1 pt for each (cash) dollar collected into 1.25 pts by using your card and keeping the cash →  more info here



NOTE--Troops/Crews that take the cash commission option are NOT eligible for the above Amazon card prizes. Check with your popcorn chair to see what your unit has chosen.

POINTS	GIFT CARD
17,500+	10% of Points
15,000	\$1,250
12,000	\$1,000
10,000	\$750
7,500	\$550
6,000	\$450
5,000	\$350
4,000	\$250
3,500	\$200
3,000	\$150
2,500	\$100
2,000	\$70
1,750	\$60
1,500	\$50
1,250	\$40
1,000	\$30
750	\$20
500	\$10

Earn More! Easier!
 Download the App today 

Rewards earned in 2024 must be claimed by Scouts in App by June 30, 2025.

*Additional Terms & Conditions apply. All promotions are subject to the Trail's End Terms & Conditions; view complete details at portal.trails-end.com/legal/terms
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CREATE A PLAN FOR YOUR QUEST!

Setting a goal is the first step to Popcorn success!

Scouts and Parents, set aside a time to sit down & plan out your sale. Create a plan for going door to door, calling family from out of town, setting up a storefront, signing up for online sales, and more! Write down goals and plans of action and stick to them! Setting and reaching a goal together is a great achievement. For more tips and videos from Northern Star Scouts, visit www.buyscoutpopcorn.com.

Break down your goal into different types of sales to make it manageable.

Storefront \$ _____
 Door to Door \$ _____
 Calling \$ _____
 Online \$ _____
 Other _____ \$ _____
TOTAL \$ _____

My MOTIVATION

I set a sales goal so I could:

- Earn these prizes

- Do this awesome Scouting activity

MY GOAL



FREE KID'S MEAL!

Use the chart below to help you set and reach your sales goal. When you break it down, it's easy and fun! All Scouts who log into the Trail's End app and enter in their sales goal by October 1 will earn a FREE kid's meal from Raising Cane's. Valid at all Raising Cane's restaurants in the Northern Star service area.

SALES GOAL	SALES PER WEEK	SALES PER DAY	AVERAGE #OF ITEMS PER DAY
\$500	\$80	\$12	1
\$1000	\$165	\$25	1.5
\$1500	\$250	\$35	2
\$2000	\$335	\$50	2.5
\$2500	\$420	\$60	3
\$5,000	\$850	\$120	6
\$10,000	\$1670	\$240	12

INFO FOR PARENTS

Fill this sheet out at your Unit kick off, put on fridge as a handy reference tool

IMPORTANT DATES

Our Unit's sale will begin on _____ and end on _____

Our unit has a special selling blitz day on:

Date _____ Time _____ Location _____

Money Turn In Date _____ Location _____

Popcorn Pickup Date _____ Location _____

Popcorn Return Date _____ Location _____

GOALS

Our Unit's popcorn sales goal is \$ _____

Each Scout's sales goal is \$ _____ to pay for a Scouting program

Each sale earns _____% for our Unit.

Funds are then broken out into: Scouts _____% and Unit _____

PRIZES

Our unit's Prizes will be: 1. _____

2. _____

Have questions or need more information?

We can help you prepare for the sale and answer any questions you have.

Contact: _____

Contact: _____

Phone: _____

Phone: _____

Email: _____

Email: _____

70% STAYS LOCAL!*



**CHOCOLATEY
PRETZELS**
\$25



**UNBELIEVABLE
BUTTER
MICROWAVE
POPCORN**
\$25



**SALTED
CARAMEL
CORN**
\$25



**S'MORES
POPCORN**
\$25



**WHITE
CHEDDAR
POPCORN**
\$20



**POPPING
CORN**
\$17



**SWEET &
SALTY
KETTLE
CORN**
\$15



**MORE ONLINE PRODUCTS
& NUTRITIONAL FACTS**

ONLINE SCOUT ID:

Product images are for illustration purposes only. Products, pricing and specifications subject to availability and change without notice.

HEROES & HELPERS™ DONATIONS



Thank you for supporting Scouting by providing heartwarming snacks to military personnel and their families, first responders and local food banks!

THANK YOU FOR YOUR SUPPORT!

70% of sales stays locally and pays for summer camp, outdoor adventures, program expenses, and helps families who can't afford Scouting.

Scouts who fundraise with Trail's End learn public speaking, goal setting, entrepreneurship, perseverance, and how to earn their way.



	NAME	STREET/EMAIL ADDRESS/PHONE NUMBER	NUMBER OF PACKAGES ORDERED			HEROES & HELPERS - DONATIONS	AMOUNT DUE	DLVR	PAID	
			CHOCOLATEY PRETZELS \$25	12 PACK UNBLV. BUTTER POPCORN \$25	SALTED CARAMEL \$25					5 MORES POPCORN \$25
1										
2										
3										
4										
5										
6										
7										
8										
9										
10										
11										
12										
13										
14										
15										
16										
17										
18										
19										
20										
					GRAND TOTAL			\$		

(add lines 1-20 and enter here)

SCOUT

UNIT

MY GOAL

*Amount donated to Future Leaders is calculated based on the Trail's End Return to Kids, see Terms & Conditions at trails-end.com/pages/terms-and-conditions for details.

BONUS PRIZES

Earn each prize as you pass each level. All Scouts selling can earn these prizes!

Sell 1 Item

Earn the 2024 Patch



\$100

Earn a Cookie Cup

Earn a coupon for a free cookie cup from Holiday/Circle K stores



\$850

LED Camping Lantern/fan Combo

Receive a battery operated outdoor camping 2-in-1 combo LED lantern and fan.



\$1250 -Earn TWO prizes

For the Scout

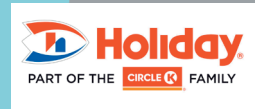
A Northern Star Scouting embroidered logoed picnic/camping blanket (color may vary)



For the Parent/Guardian



A Holiday/Circle K Coffee Mug filled with a 15 cent off fuel coupon & a free car wash coupon.



\$1500

Hometown Heroes Family Day

Bring your family and spend a Saturday morning in 2025 participating in activities hosted by several local Hometown Heroes groups, including military, police, fire, EMS and more! Date will be announced this fall.

\$1900

Adventure Points

Earn your first adventure with the Adventure points program. Use points towards exclusive rewards. (See next two pages for more details.)



\$2500+



Champions Breakfast - Jan.11, 2025

Sell \$2500 and you and a guest can attend the largest Popcorn recognition event in the United States! For each \$250 you sell over \$2500, you earn another guest spot. Max 4 guests. (5 people total with Scout).



\$1900 ADVENTURE PRIZES

The more you sell, the more points you earn!

Adventure Points Details:

Earn 60 points starting at \$1900 in sales and earn 10 points for every additional \$100 in sales. The more you sell, the more you earn! **Example**--Sell \$2500 and earn 120 points.

- Partial points are not awarded. The next \$100 must be reached to earn 10 points.
- Leftover points are used for the \$500 LEGO shopping spree drawing: 10 points per entry.
- Unused points will be forfeited and are nontransferable.

All tickets/passes MUST be used by December 31, 2025 unless otherwise noted.

- These Points are calculated by sales in dollars and are different than Trail's End Points.
- Adventures are subject to change; final details on registration site starting Nov 1, 2024.

Information for Parents:

- Some prizes are Scout and parent events. See prize details for more information.
- Sales must be credited to one Scout; you cannot combine sales of Scouts to reach \$1900.
- Once chosen, some prizes will have a "buy-in" option if you want to bring more youth or adults.

Details on registration website.

- **Prize registration is available at www.buyscoutpopcorn.com starting no later than November 1, 2024. Adventure Prize registration will be due November 22, 2024.**

BRICKBUILDERS

The ninth annual Lego building event

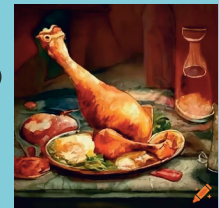
80 POINTS--Sat. Feb. 22, 2025. Spend a morning doing all things Lego, sponsored by local Bricks and Minifigures stores in Roseville and Apple Valley. Scout and parent teams participate in contests and brick builds, Scouts will go home with a special Lego medieval project designed especially for this event.



MEDIEVAL LUNCH AND SHOW AT BASE CAMP

NEW FOR 2024! 80 POINTS

Date TBA 2025. A Scout and parent get to attend a Medieval themed lunch at Base Camp. Medieval themed entertainment including juggling, fencing, comedy and more! Confirmed entertainers will be announced at www.buyscoutpopcorn.com.



CAMPING ITEMS

30 Points - Lifestraw

LifeStraw Personal Water Filter for Hiking, Camping, Travel, and more!



50 points - Sleeping Bag

Sleeping Bag, 3-4 Seasons Warm/Cold Weather Lightweight, Portable, Waterproof. (Prize may vary from one pictured)



50 points - Hydration Pack

Hydration Pack & Hydration Water Bladder.

(Prize may vary from one pictured)



40 points - Sleeping Pad

Ultralight Inflatable Sleeping Pad for Camping with Pillow, Built-in Pump.

(Prize may vary from one pictured)



MEGA POINTS PRIZES

220 POINTS EACH



Science Museum of MN Family Membership



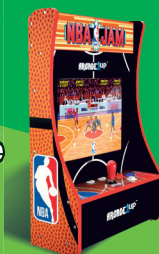
MN Zoo Family Membership



Valleyfair 2025 Gold Season Pass

450 POINTS

1-Up Arcade Standing or Countercade machine. Up to a \$300 credit to choose the style and game. (Subject to availability.)



\$1900 ADVENTURE PRIZES

Continued

NICKELODEON UNIVERSE



60 POINTS--Two 5-hour ride wristbands, good any day the park is open in 2025. If you choose Nick U, you can choose ADD ONS (points for each ticket):

- 20 Points**--Mini Golf
- 20 Points**--Flyover America Ticket

IFLY PACKAGE



80 POINTS--Flight package at Ridgedale Mall, Minnetonka. New Flyer Package includes: Two Flights, Flight Gear Rental, Pre-Flight Training, One-on-One Flight Instruction



and Personalized Flight Certificate.

VALLEYFAIR

80 POINTS--One general admission ticket to Valleyfair, good any day during the 2025 season, including Valleyfair Tricks and Treats in October 2025.



CONQUER NINJA WARRIOR

60 POINTS--Package includes: 30-day UNLIMITED classes and open gym pass good at any Conquer Ninja Warrior location: Eden Prairie, Woodbury, Blaine, Burnsville, and Saint Paul. 30 days begins on first day of use.



UNIVERSITY OF MINNESOTA GOLDEN GOPHER GAMES



NEW FOR 2024! 60 POINTS--Cheer on the Gophers with two tickets to a U of MN Men's or Women's Basketball or Men's Hockey game. Game dates will be announced after the schedule is released in the fall for these sports.



BIG KAHUNA FUN PARK

60 POINTS--Visit Big Kahuna Fun Park in Spicer, Minnesota and enjoy a package that includes one mini golf, one bumper boats, one Go Karts, and a mini pizza and drink. Must be used during the 2025 season.



CAMP CASH

Points	Discount
10	\$5
20	\$10
30	\$15 (and so on)

Points must be redeemed in multiples of 10. Use your points to receive a voucher for a Camp registration fee discount. Discount valid only at Northern Star Scouting Camp programs. Vouchers must be used by December 1, 2025.

Camp cash is NOT valid for trading post.

KNIGHTS OF CRUNCHALOT JOUST



HAVE A LITTLE FUN WITH THIS DOOR-TO-DOOR JOUST (BINGO) CARD! USE A DRY ERASE MARKER OR STICKERS TO KEEP TRACK OF YOUR PROGRESS. WHEN YOU COMPLETE A FULL LINE (5 SQUARES) IN ANY DIRECTION, SNAP A PICTURE AND VISIT WWW.BUYSCOUTPOPCORN.COM. THEN CLICK ON THE JOUST LINK TO UPLOAD YOUR PICTURE AND EARN A FREE FOUNTAIN/SLUSHIE DRINK AT HOLIDAY STATION STORES. (LIMIT ONE PRIZE PER SCOUT). DO ALL 25 SQUARES AND EARN A BONUS PRIZE, ALONG WITH A CHANCE TO WIN ONE OF FIVE NINTENDO SWITCHES!

J	O	U	S	T
SOLD MY FIRST ITEM	SAW AN UNUSUAL ANIMAL	WENT TO 10 HOUSES	SOLD WITH A FRIEND	SOLD ONE OF EACH ITEM
ENTERED MY SALES GOAL IN TRAIL'S END	SAW A REALLY COOL BUG	MADE A VIDEO OF MY SALES PITCH	RANG A DOOR-BELL THROUGH A SPIDER WEB	TOLD SOMEONE MY FAVORITE POPCORN CHOICE
SAW SOMEONE WALKING A DOG	MADE A CREDIT CARD SALE	DENIED! SOMEONE SAID NO	IDENTIFIED 3 DIFFERENT BIRDS	SOLD IN THE RAIN
SOLD TWO ITEMS IN ONE SALE	SQUIRREL!	SOLD TO A HOUSE HAVING A PARTY	SUGGESTED MAKING A HH DONATION	SAW A CLOUD THAT LOOKS LIKE POPCORN
MADE AN ONLINE SALE AT A HOUSE	TALKED TO SOMEONE THROUGH A DOORBELL	WATCH A SALES VIDEO ON THE POPCORN WEBSITE	SOLD ON A WEEKNIGHT	SOLD TO AN EAGLE SCOUT



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